

Turquoise Jewelry Retailer Announces New Discounts and Products

Turquoise jewelry is making a big impact in the fashion world and SilverTribe.com is announcing big discounts on popular new items.

Turquoise jewelry is continuing to be in high demand and a leading online retailer announced it is offering discounts on the latest items to hit the store.

SilverTribe.com is known for carrying a massive collection of Native American jewelry and art inspired by Southwest Indian tribes such as the Navajo, Hopi and Zuni.

"We're pleased to announce that our visitors will have access to the leading styles of turquoise jewelry at prices far below the industry average," said Chris Anderson, SilverTribe's spokesperson. "We're encouraging anyone to drop by and discover what makes us the online leader in Native American jewelry and art."

The materials and stones used are not only beautiful; they also hold immense historical and spiritual significance to the tribes of the American Southwest. For instance, the Navajo culture has regarded the turquoise stone as precious since prehistoric times. An important mythical figure known as Turquoise Boy played an important role in the Navajo creation story.

Today, the tribe uses the stone in stunning jewelry designs, such as the squash blossom necklace as well as intricate pendants and belt buckles.

SilverTribe also carries styles inspired by the Zuni Tribe, which is known for dazzling displays of color and perfection of the inlay technique. Turquoise, opal, coral and other materials are used to make detailed mosaics featured on sterling silver bracelets, necklaces and pendants.

"The diversity and originality of these artists has helped make American Indian jewelry a timeless style that never falls out of fashion," Anderson said. "We're excited to have the opportunity to offer so many styles to our customers."

SilverTribe is offering an additional 10 percent off the already-discounted price for customers who sign up as Preferred Members by entering their email address at SilverTribe.com. Members have access to special offers and exclusive discounts.

To learn more about Native American jewelry, or to browse a growing selection of turquoise jewelry, visit <http://www.silvertribe.com/Turquoise-Jewelry>.